





Celebrating Lancaster County's People, Scenery, Heritage, Style & Point of View Since 1987.

Beautiful homes, gorgeous gardens, outstanding food, engaging personalities ... Lancaster County Magazine has set the standard for more than 35 years.



2023 Circulation & Demographics

Newsstands/ **Specialty Stores***

COLUMBIA:

- Burning Bridge Antiques Market
- Columbia Crossing River **Trails Center**
- Coffee & Cream
- The Golden Whisk Bakery
- HomeGoodies & Coffee

EPHRATA:

Mainspring of Ephrata

LANCASTER:

- Attitudes Hair & Nail Salon
- Barnes & Noble
- Lancaster Visitors' Center
- Penn Medicine Lancaster General Hospital
- LancasterHistory
- Ville & Rue
- Southern Market
- The Ware Center
- Gallery Row (select galleries)

LITITZ:

• Dosie Dough

MANHEIM:

- New Image Salon
- Prussian Street Arcade
- Manheim Township Public Library

MILLERSVILLE:

Crossgates Golf Club

MOUNT JOY:

- Idea Coffee
- Milanof-Schock Public Library

Reader Profile

- Age 30 +
- Home Owners
- Business Owners
- Middle to Upper Income

Distribution (Lancaster County)

- Subscriptions
- Professional Offices
- Lancaster Chamber of Commerce Members
- Building Industry Association of Lancaster County Members
- Mount Joy Chamber of Commerce Members
- Elizabethtown Chamber of Commerce Members
- Southern Lancaster County Chamber of Commerce Members
- Lancastercountymag.com
- Digital Edition available on our website, lancastercountymag.com, and at issuu.com
- Newsstands
- Special Events
- Advertisers



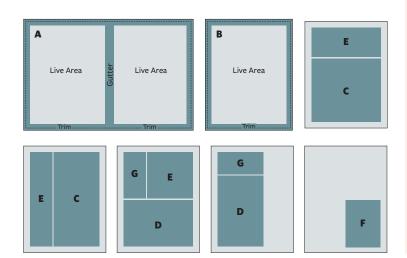


^{*}This is an active list that is updated regularly. Locations are subject to change. Last updated 3/14/23



2023 Advertising Specifications

Display Size	WIDTH	DEPTH
A 2 PAGE, NON-BLEED	16″	10.125″
A 2 PAGE, BLEED	17"	11.125"
B FULL PAGE, NON-BLEED	7.625″	10.125″
B FULL PAGE, BLEED	8.625"	11.125"
C 2/3 HORIZONTAL	7"	6.25"
C 2/3 VERTICAL	4.625"	9.625"
D 1/2 HORIZONTAL	7.25"	4.625"
D 1/2 VERTICAL	4.625"	7.125"
E 1/3 HORIZONTAL	7"	3"
E 1/3 VERTICAL	2.125"	9.625"
E 1/3 BLOCK	4.625"	4.625"
F 1/4 PAGE	3.5"	4.625"
G 1/6 HORIZONTAL	4.625"	2.25"
G 1/6 VERTICAL	2.125"	4.625"



Mechanical Specifications

TRIM SIZE	8.375" x 10.875
LIVE AREA	7.625" x 10.125"
TEXT SAFETY AREA	5/16" (.3125") inside of trim (Full Page/Spread only)
BLEED	0.125" on all sides, outside of trim (Full Page/Spread with bleed only)
MATERIALS	Adobe PDF created with press-quality settings, Adobe InDesign packaged with fonts and links, Adobe Illustrator (type converted to outlines; saved as EPS), Adobe Photoshop (saved as a PDF with press-quality settings), JPG saved at 300 dpi, at print size.
COLOR	Convert colors to CMYK. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.
ARTWORK	All artwork should be 300 dpi at the size it is placed in the file. All color art must be CMYK. The maximum ink density for images and colors is 300%.
PAPER STOCK	Covers: 100# Gloss Text Inside Pages 50# Gloss Text

Advertising Deadlines

JANUARY	November 21, 2022
FEBRUARY	December 20, 2022
MARCH	January 20, 2023
APRIL	February 20, 2023
MAY	March 20, 2023
JUNE	April 20, 2023
JUNE JULY-AUGUST	April 20, 2023 May 26, 2023
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JULY-AUGUST	May 26, 2023



