



*Celebrating* LANCASTER COUNTY SINCE 1987



LCM  
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LANCASTER  
COUNTY MAGAZINE

**2026**  
**Media Kit**



# 2026 CIRCULATION & DEMOGRAPHICS

Beautiful homes, gorgeous gardens, outstanding food, engaging personalities ... *Lancaster County Magazine* has set the standard for more than 35 years.

## Reader Profile

- Age 30 +
- Home Owners
- Business Owners
- Middle to Upper Income

## Distribution (Lancaster County)

- Subscriptions
- Professional Offices
- Lancaster Chamber of Commerce Members
- Building Industry Association of Lancaster County Members
- Mount Joy Chamber of Commerce Members
- Elizabethtown Chamber of Commerce Members
- Southern Lancaster County Chamber of Commerce Members
- Special Events
- Specialty Stores and Shops
- Advertisers
- Lancastercountymag.com
- Digital Edition available on our website, lancastercountymag.com, and at issuu.com

\*This is an active list that is updated regularly. Locations are subject to change. Last updated 09/18/2025.

## Specialty Shops\*

### COLUMBIA:

- Burning Bridge Antiques Market
- Columbia Crossing River Trails Center
- Coffee & Cream
- HomeGoodies & Coffee

### EPHRATA:

- Gus's Keystone
- Mainspring of Ephrata

### LANCASTER:

- Attitudes Hair & Nail Salon
- Barnes & Noble
- CoffeeCo
- Lancaster Visitors' Center
- LancasterHistory
- Lancaster Central Market
- Manheim Township Public Library
- Penn Medicine Lancaster General Hospital
- Southern Market
- Ville & Rue
- The Ware Center

### LITITZ:

- The Savory Gourmet
- Wilbur Chocolate

### MANHEIM:

- Prussian Street Arcade

### MILLERSVILLE:

- Crossgates Golf Club

### MOUNT JOY:

- Gus's Keystone
- Idea Coffee
- Milanof-Schock Public Library

### ELIZABETHTOWN

- Elizabethtown Public Library
- Groff's Meats
- Whirligig/EVO 206 Coffee Co

Display Size	WIDTH	DEPTH
<b>A 2 PAGE, NON-BLEED</b>	15.75"	10"
<b>A 2 PAGE, BLEED</b>	17"	11.25"
<b>B FULL PAGE, NON-BLEED</b>	7.5"	10"
<b>B FULL PAGE, BLEED</b>	8.75"	11.25"
<b>C 2/3 HORIZONTAL</b>	7"	6.25"
<b>C 2/3 VERTICAL</b>	4.625"	9.625"
<b>D 1/2 HORIZONTAL</b>	7.25"	4.625"
<b>D 1/2 VERTICAL</b>	4.625"	7.125"
<b>E 1/3 HORIZONTAL</b>	7"	3"
<b>E 1/3 VERTICAL</b>	2.125"	9.625"
<b>E 1/3 BLOCK</b>	4.625"	4.625"
<b>F 1/4 PAGE</b>	3.5"	4.625"
<b>G 1/6 HORIZONTAL</b>	4.625"	2.25"
<b>G 1/6 VERTICAL</b>	2.125"	4.625"

## Advertising Deadlines

<b>JANUARY-FEBRUARY</b>	<b>November 14, 2025</b>
<b>MARCH -APRIL</b>	<b>January 16, 2026</b>
<b>MAY-JUNE</b>	<b>March 20, 2026</b>
<b>JULY-AUGUST</b>	<b>May 22, 2026</b>
<b>SEPTEMBER-OCTOBER</b>	<b>July 17, 2026</b>
<b>NOVEMBER-DECEMBER</b>	<b>September 18, 2026</b>

## Mechanical Specifications

<b>TRIM SIZE</b>	8.25" x 10.75"
<b>LIVE AREA</b>	7.5" x 10"
<b>TEXT SAFETY AREA</b>	3/8" (.375") inside of trim (Full Page/Spread only)
<b>BLEED</b>	0.25" on all sides, outside of trim (Full Page/Spread with bleed only)
<b>MATERIALS</b>	Adobe PDF created with press-quality settings, Adobe InDesign packaged with fonts and links, Adobe Illustrator (type converted to outlines; saved as EPS), Adobe Photoshop (saved as a PDF with press-quality settings), JPG saved at 300 dpi, at print size.
<b>COLOR</b>	Convert colors to CMYK. Spot colors are not allowed in ads. Convert all Spot colors to CMYK.
<b>ARTWORK</b>	All artwork should be 300 dpi at the size it is placed in the file. All color art must be CMYK. The maximum ink density for images and colors is 300%.
<b>PAPER STOCK</b>	Heatset/glossy

### Website

#### FEATURED PARTNER WEBSITE LISTING

Includes one 800 x 400 px photo, accompanied by up to 75 words about your business in the Featured Partners section of [Lancastercountymag.com](http://Lancastercountymag.com).

#### The Scoop E-Newsletter

	WIDTH	DEPTH
<b>BANNER</b>	1100 px	196 px
<b>RECTANGLE</b>	600 px	420 px

