



Celepsating LANCASTER COUNTY SINCE 1987









2026 Media Kit



2026

CIRCULATION & DEMOGRAPHICS

Beautiful homes, gorgeous gardens, outstanding food, engaging personalities ... Lancaster County Magazine has set the standard for more than 35 years.

Reader Profile

- Age 30 +
- Home Owners
- Business Owners
- Middle to Upper Income

Distribution (Lancaster County)

- Subscriptions
- Professional Offices
- Lancaster Chamber of Commerce Members
- Building Industry Association of Lancaster County Members
- Mount Joy Chamber of Commerce Members
- Elizabethtown Chamber of Commerce Members
- Southern Lancaster County Chamber of Commerce Members
- Special Events
- Specialty Stores and Shops
- Advertisers
- Lancastercountymag.com
- Digital Edition available on our website, lancastercountymag.com, and at issuu.com

Specialty Shops*

COLUMBIA:

- Burning Bridge Antiques Market
- Columbia Crossing River Trails Center
- Coffee & Cream
- HomeGoodies & Coffee

EPHRATA:

- Gus's Keystone
- Mainspring of Ephrata

LANCASTER:

- Attitudes Hair & Nail Salon
- Barnes & Noble
- CoffeeCo
- Lancaster Visitors' Center
- LancasterHistory
- Lancaster Central Market
- Manheim Township Public Library
- Penn Medicine Lancaster General Hospital
- Southern Market
- Ville & Rue
- The Ware Center

LITITZ:

- The Savory Gourmet
- Wilbur Chocolate

MANHEIM:

Prussian Street Arcade

MILLERSVILLE:

• Crossgates Golf Club

MOUNT JOY:

- Gus's Keystone
- Idea Coffee
- Milanof-Schock Public Library

ELIZABETHTOWN

- Elizabethtown Public Library
- Groff's Meats
- Whirligig/EVO 206 Coffee Co







^{*}This is an active list that is updated regularly. Locations are subject to change. Last updated 09/18/2025.

2026

ADVERTISING SPECIFICATIONS

Display Size	WIDTH	DEPTH
A 2 PAGE, NON-BLEED	15.75"	10"
A 2 PAGE, BLEED	17"	11.25"
B FULL PAGE, NON-BLEED	7.5"	10"
B FULL PAGE, BLEED	8.75"	11.25"
C 2/3 HORIZONTAL	7"	6.25"
C 2/3 VERTICAL	4.625"	9.625"
D 1/2 HORIZONTAL	7.25"	4.625"
D 1/2 VERTICAL	4.625"	7.125"
E 1/3 HORIZONTAL	7"	3"
E 1/3 VERTICAL	2.125"	9.625"
E 1/3 BLOCK	4.625"	4.625"
F 1/4 PAGE	3.5"	4.625"
G 1/6 HORIZONTAL	4.625"	2.25"
G 1/6 VERTICAL	2.125"	4.625"

Advertising Dea	adlines	
JANUARY-FEBRUARY	November 14, 2025	
MARCH -APRIL	January 16, 2026	
MAY-JUNE	March 20, 2026	
JULY-AUGUST	May 22, 2026	
SEPTEMBER-OCTOBER	July 17, 2026	
NOVEMBER-DECEMBER	September 18, 2026	

Mechanical Specifications

TRIM SIZE 8.25" x 10.75" **LIVE AREA** 7.5" x 10"

TEXT SAFETY 3/8" (.375") inside of trim **AREA** (Full Page/Spread only)

BLEED 0.25" on all sides, outside of trim (Full Page/Spread with bleed only)

MATERIALS Adobe PDF created with press-quality settings, Adobe

InDesign packaged with fonts and links, Adobe Illustrator (type converted to outlines; saved as EPS), Adobe Photoshop (saved as a PDF with press-quality

settings), JPG saved at 300 dpi, at print size.

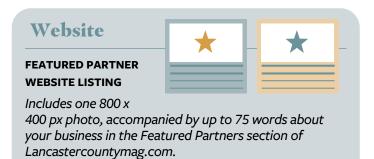
COLOR Convert colors to CMYK. Spot colors are not allowed

in ads. Convert all Spot colors to CMYK.

ARTWORK All artwork should be 300 dpi at the size it is placed

in the file. All color art must be CMYK. The maximum ink density for images and colors is 300%.

PAPER STOCK Heatset/glossy



The Scoop E-Newsletter	WIDTH	DEPTH
BANNER	1100 px	196 px
RECTANGLE	600 px	420 px

